

# Host a Community Event



## Host and awareness booth or table:

- Country fairs or festival booths
- Consumer and health-related expos
- Local hospital lobby or cafeteria
- Sporting events
- Town/City hall meetings
- Local community organization events:  
(i.e.: School clubs, Chamber of Commerce events, Business clubs, Health clubs etc.)

## Create a presentation on rare diseases to:

- |   |                       |
|---|-----------------------|
| Rotary clubs  | VFW's                 |
| Community clubs<br>(i.e.: Boy Scouts, Girl Scouts, Book clubs etc.) | American Legion Posts |
| Lions clubs   | Elks Lodge            |
| Kiwanis clubs   | Knights of Columbus   |
| Moose Lodge   | School clubs          |
|   | Hospital groups       |

## Host an Awareness Event or Activity:

- Pancake breakfasts
- Block parties
- Potlucks
- Dinner party
- Trivia night
- Movie night
- Walk/Fun run
- Comedy night
- Dress-down day
- Golf outing
- Bake sale

### Consider a few things:

**What function your event is serving – what do you want others to gain from it, your goal?**

**Who's going to attend?**

**How are you going to target those people? (Social media, and email blast, flyers, sending out invites, local media outlets etc.)**

**Where and when should the event take place?**

## Printables and Resources

- Share your personal story
- Download RAN print outs  
(Word searches, Coloring pages, Trivia, Brochure, Fact sheets, NORD information sheet)
- Encourage attendees to join RAN and your state networks efforts
- Create a trifold display of rare disease facts and figures with visuals/photos
- Provide handouts on the disease or organization that supports that patient community
- RAN Learning Center offers additional training in Public Speaking & Media Outreach Offer additional information from reputable sources

1779 MASSACHUSETTS AVENUE NW, SUITE 500  
WASHINGTON, DC 20036  
T 202-588-5700 ■ F 202-588-5701

55 KENOSIA AVENUE  
DANBURY, CT 06810  
T 203-744-0100 ■ F 203-263-9938

1900 CROWN COLONY DRIVE, SUITE 310  
QUINCY, MA 02169  
T 617-249-7300 ■ F 617-249-7301

rareaction.org ■ action@rarediseases.org

NORD®, its icon and Rare Action Network are registered trademarks of the National Organization for Rare Disorders. NORD is a registered 501(c)(3) charity organization.